



FLORENS

LAKE RESORT & SPA



YOUR HOLIDAY APARTMENT IN SWITZERLAND.

FACT SHEET

OWNER/DEVELOPER

Lake Resort Interlaken AG Oberried
Resort Brienzersee 12
CH-3854 Oberried, Switzerland
CHE-466.570.069

CEO OWNING COMPANY

Rob van Gansewinkel

MANAGEMENT COMPANY

Brienzersee Resort AG
Resort Brienzersee 12
CH-3854 Oberried, Switzerland
CHE-166.842.378

CEO MANAGEMENT COMPANY

Miriam Malzkeit

CATEGORY

Four-star-superior quality planned

ARCHITECTURE APARTMENTS

Fuchs Guggisberg & Partner Architekten, CH-Bern
(no longer involved)

INTERIOR DESIGN APARTMENTS

Astrid Jeulink, NL-Oisterwijk

ARCHITECTURE FACILITIES

von Allmen Architekten, CH-Interlaken

DESIGN FACILITIES

Pending

CONSTRUCTION COMPANY

Steiner AG; General Contractor, CH-Worblaufen

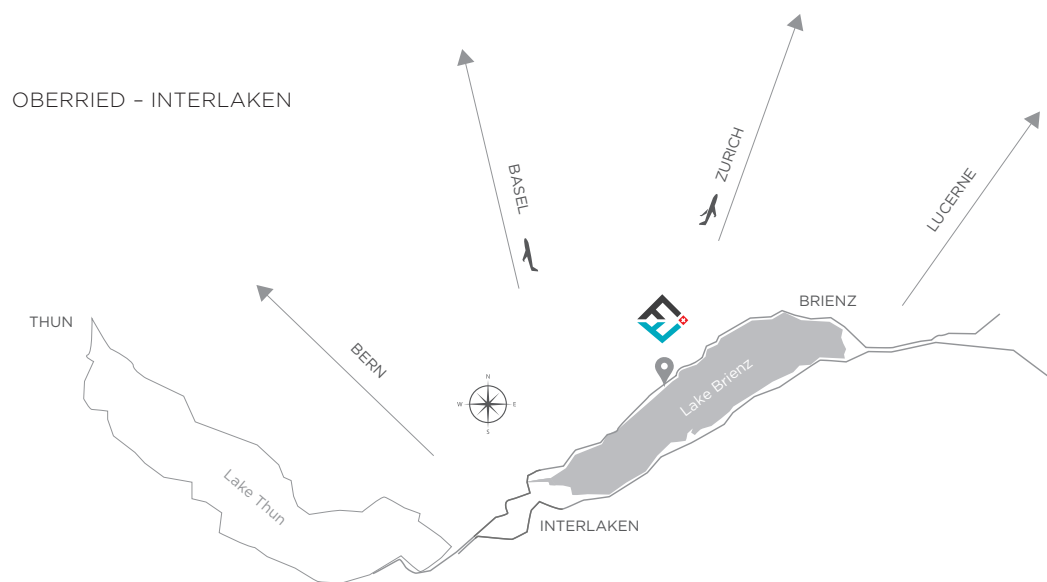
CONSTRUCTION START

2017

OPENING OF THE RESORT

Estimated 2023/2024





RESORT MANAGEMENT
RESORT SALES & MARKETING

Miriam Malzkeit | CEO
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CURRENT MEMBERSHIPS

Tourism Interlaken
Brienz Tourism
Switzerland Tourism



LOCATION

The lifestyle resort is located on the shores of turquoise-coloured Lake Brienz near Interlaken with 800 m direct lake access and spectacular views of the Bernese Alps. Lake Brienz belongs to the Jungfrau Region, a UNESCO World Heritage site and one of the most beautiful alpine landscapes in the world. An incomparable natural monument dominated by the 3 famous peaks: Eiger, Mönch and Jungfrau.

ACCESS

DISTANCES BY CAR

Interlaken	13 Minutes
Brienz	15 Minutes
Thun	40 Minutes
Bern	60 Minutes
Lucerne	70 Minutes
Zurich	110 Minutes
Basel	120 Minutes

PUBLIC TRANSPORTATION

Train station SBB/Zentralbahn Oberried am Brienzersee
800 m away. Bus-stop from Interlaken in Niederried.
Boat pier in Oberried for lake cruises with the BLS
shipping company.

RESORT OVERVIEW

The Florens Lake Resort & Spa is a new lifestyle resort on a prime lakeshore location on Lake Brienz near Interlaken. Surrounded by unspoiled nature, the resort comprises 155 south-facing vacation apartments with hotel service, anticipated to open in 2023/2024, in one of the last available lake-front locations in Switzerland. The furnished 1- to 4-bedroom apartments have unrestricted views of Lake Brienz and the surrounding Bernese Alps. As an elegant yet sustainable, all-year-round hideaway it features a spa with two heated outdoor pools, lakefront restaurant with bar, lounge and terrace, restaurant with terrace in the historic Moospinte building, a private marina for leisure craft, a Kids' Club, Café/Bar and watersport activities.



APARTMENTS

The resort comprises 155 furnished apartments (37 sqm – 191 sqm or 398 sqft – 2056 sqft) of which 74 are available for sale and 81 units are commercially managed including 2 hotel rooms of 46 sqm and 47 sqm (495/506 sqft). All apartments feature a kitchen or kitchenette, one or more bathrooms, a balcony or terrace and 1 parking space. The majority of the apartments have south-facing lake views. Top-floor apartments have wooden, cathedral ceilings. All apartments are tastefully and elegantly furnished in contemporary style with bedrooms, living and dining areas.

APARTMENTS CONFIGURATION

• Hotel rooms	2
• 1-bedroom apartment	34
• 2-bedroom apartment	63
• 3-bedroom apartment	50
• 4-bedroom apartment	6
TOTAL Apartments	155
TOTAL Buildings	18

The apartments in the houses 6-13 and 15 are commercially operated apartments and are marketed by the resort management.

The apartments in houses 1-5, 14 and 17-19 are vacation apartments for sale and are marketed in a rental pool by the resort management during the owners' absence.

GASTRONOMY

LAKE RESTAURANT: public, all-day dining restaurant located directly on the lake for buffet-breakfast, à-la-carte lunch and dinner. Two floors including a terrace with lake view.
Up to 240 seats indoor & outdoor in the restaurant, bar, lounge and terrace, all with lake views.

MOOSPINTE: public restaurant in a historic house for breakfast, eclectic wine concept and hot and cold specialities.
Indoor seating: 125 seats on 2 levels; Outdoor seating: 65 seats for al-fresco dining.

CAFÉ/BAR: Grab-and-go coffee selection during the day; a relaxing cocktail bar in the evening.



SPA AND FITNESS

In an area of over 2400 sqm wellness fans will find a choice of saunas and steam baths, a ladies'-only area, two heated outdoor pools with lake view, various spa and beauty treatments and massages.

A selection of water-sports activities, direct access to the lake and a fitness gym with yoga room and state-of-the-art equipment will also be on offer. Open all-year-round with limited public access and a choice of memberships.

KIDS' CLUB

A wide range of supervised, indoor/outdoor activities for children up to 12 years of age.

PARKING

TWO UNDERGROUND GARAGES. 285 indoor and outdoor parking spaces.



SPORTS ACTIVITIES

WATER SPORTS WITH DIRECT LAKE ACCESS

- Swimming
- Diving
- Boating
- Stand-up paddling
- Canoe & kayaking

WINTERSPORTS & SKI AREAS NEARBY WITHIN 30-40 MIN. DRIVE

- Wengen
- Meiringen-Hasliberg
- Axalp
- Grindelwald
- Mürren
- Lauterbrunnen

ACTIVITIES IN THE REGION

- Hiking
- Biking
- Paragliding in Interlaken
- Alpine & cross-country skiing
- Snowshoeing
- Ice-skating
- Sledding
- 18-hole golf in Interlaken
- Jet-boat Interlaken

LANDMARKS & SIGHTSEEING

- Jungfrau Aletsch UNESCO World Heritage
- Jungfrau region & Jungfrauoch Top of Europe
- Schilthorn mountain and cablecar with various attractions
- Beatenberg alpine destination
- Ballenberg open-air museum
- Giessbach falls
- Brienz Rothorn mountain cogwheel-railway
- Pleasure cruises on Lake Brienz and Lake Thun
- Tropenhaus (tropical house) Frutigen
- Kleine Scheidegg alpine destination
- Männlichen mountain and cablecar
- Mürren Panorama railway tour
- Scenic alpine helicopter flights
- Famous mountain peaks nearby: Eiger/Mönch/Jungfrau/Axalp and much more.



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